

## CONCO ANNOUNCES LAUNCH OF NEW WEBSITE

New Site Provides Improved Navigation, Richer Content and E-Commerce

**PITTSBURGH, PENNSYLVANIA, USA** — **June 14, 2010** — Conco Systems has launched its new website at www.concosystems.com. The dramatically redesigned site, embodies the company's full array of condenser and heat exchanger products and services for customers in power generation, petrochemical, refining and many similar industries where heat transfer equipment is utilized. The site features a dramatically redesigned navigation system that promises one-click access to any Conco product or service, as well as delivering a library of technical content on a wide variety of heat exchanger topics.

"The website homepage welcomes visitors with new colors, a clean modern design, and movement in both images and text that will be continually updated with fresh content," says Eric Fayard, Conco's Marketing Manager and lead architect of the site redesign. "We worked extensively with our Pittsburgh based web design firm, 2440 Media, to ensure our customers had access to the specific product or service they wanted, and if needed, a robust, site-wide search engine could help lead the way."

## E-Commerce Introduced with Site Redesign

With the launch of the new website, Conco is introducing online ordering for their popular line of TruFit<sup>™</sup> Tube Cleaners and Plugs. "E-Commerce essentially keeps Conco's doors open 24 hours a day to correspond with the needs of our valuable customers", says Fayard. "Customers can activate online ordering in about five minutes by calling Conco's account services team at 1-800-345-3476. In addition to accepting most major credit cards, the site will also allow customers to pay using a purchase order."

## **About Conco Systems**

Established in 1923, Conco is the world's leading provider of condenser and heat exchanger products and services to power generation, refining and petrochemical customers with offices located in the US, Europe and Asia Pacific. **For more information on Conco Systems:** http://www.concosystems.com

## For more information:

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