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Conco Systems Holds Its Fourth Annual International Forum & Expo

A multifaceted event offering insight to the latest Conco technology, hands-on training and more

Verona, PA (July 14, 2014) Conco Systems Inc is holding its fourth annual International Forum and Expo from July 22nd through July 24th in Pittsburgh, PA. The event, which is geared toward Conco distributors, highlights the benefits of Conco products and services to customers throughout the world, while also offering a platform for the exchange of ideas, issues and successes. The event wraps up with an expo held at the Conco headquarters in Verona, PA, offering hands-on demonstrations of Conco products and services.

There are three main components of the International Forum and Expo. First, we conduct "Conco University" during which distributors learn the basic tenets of Conco products and services. This provides them with a solid foundation of the technical merits of our products and the applications where they yield the best results. The second component pertains to the development of distributor business consistent with our product line and services. This allows distributors to share concerns and gain answers that may help increase their sales. The third component is where distributors share their successes. This segment allows the companies that are newer to the network to benefit from the experience offered by well-established companies who've been representing the products for years.

"By seeing the facilities, meeting the people and understanding in more detail what other companies are doing in their countries, our distributors gain confidence and info that otherwise would not be available to them," said Guillermo Velazquez, Latin American Manager. "The forum gives new momentum to the distributors who've been with Conco for years. When they see the new energy of those companies who are trying to establish themselves, it will create some reaction."

Conco and its distributors share the common goal of trying to resolve the needs of power generation and industrial markets throughout the world when it comes to the heat transfer and heat exchanger cleaning technology. The International Forum and Expo provides an opportunity to generate fresh ideas on this topic. Moving forward, we are looking into holding this annual event in different locations around the world. We keep doing it for the sake of innovation.

Conco is the world's leading provider of condenser and heat exchanger services to the power generation industry.